

CHICAGO COLLABORATIVE

EXECUTIVE SUMMARY

Spring Meeting: May 9-10, 2011
Allegro Hotel
Chicago, IL

The spring business meeting of the Chicago Collaborative was held at the Allegro Hotel in Chicago, Illinois on May 10, 2011.

Member Representatives Present (association affiliation): Norman Frankel (SSP), Michael Homan, (co-convener, AAHSL), Diane Lang (CSE), Scott Plutchak (AAHSL), Margaret Reich (CC Operations Manager, AAHSL), Tom Richardson (SSP), Irving Rockwood (ALPSP), Mary Ryan (AAHSL), Jean Shipman (AAHSL), Betsy Solaro (SSP), John Tagler (AAP/PSP), Pat Thibodeau (AAHSL), Paul Weislogel (IASTMP), Gail Yokote, (co-convener, AAHSL)

Actions taken in the past 12 months:

- Administrative support provided by the Association of Academic Health Sciences Libraries (AAHSL) was augmented to include funding for an operations manager (Margaret Reich).
- AAHSL representation on the Collaborative was reduced by two representatives, a transition year (November 2010 – November 2011) was implemented, and a convener-elect (Jean Shipman) was identified.
- Rules of Engagement related to the conduct of meetings and future association participation were finalized and posted on the Collaborative website (see: <http://chicago-collaborative.org/pdf/CC-Rules-of-Engagement-Final-August-2010.pdf>).
- A Collaborative 4-hour continuing education course on biomedical publishing was again proposed to the Medical Library Association. Word about acceptance is forthcoming. If accepted the course will be presented for the first time at the MLA Annual Meeting in Seattle in May 2012.
- An invited panel presentation covering the library context of scholarly publishing for publishing representatives (Libraries 101) was held at the annual meeting of the Society for Scholarly Publishing in San Francisco in June 2010.
- An invited presentation on biomedical publishing (BMP 101) was held at the annual meeting of the North American Serials Interest Group (NASIG) in Palm Springs, CA, June 2010.
- A webinar on biomedical publishing (BMP 101) were held for librarian registrants from the SouthCentral, MidContinental, and Pacific Southwest regions of the National Network of Libraries of Medicine on Dec. 7, 2010.

EDUCATION INITIATIVES

BMP 101 Webinar

A National Network of Libraries of Medicine (NN/LM) biomedical publishing webinar was presented in a discussion and Q&A format by John Tagler and Jean Shipman and attracted over 100 attendees with an additional 60 views of the archived session.

Comments about the webinar were very positive. The webinar included 3 regions and plans are to cover the remaining 5 regions before the end of 2011. For the additional webinars and a planned BMP 101 session in Japan, a few slides will need to be updated based on feedback received. An executive summary of the webinar evaluations is available.

New BMP 101 Modules

Work on the BMP 101 publishing modules will be a focus this year of the CC operations manager in collaboration with other members of the Chicago Collaborative. The ethics piece was of particular interest in the editorial module as a beginning point. Other publishing modules include:

Editorial Issues Module

- Peer Review and Editorial Issues, including Effective Authorship and Selecting and Supporting Editors
- Ethical Issues in STM Publishing, including Plagiarism, Duplicate Publication, Conflict of Interest, Ghostwriting
- Research Funding and Tenure Issues that affect Scholarly Communication, including Regulation Compliance
- Standards and Protocols Development (i.e., discoverability, IF, versioning)
- International Authorship Issues

Production Module

- Working with Publishing Tools and Vendors, including Peer Review Management Software, Copyediting and Composition, Web Host Providers, Fulfillment and Subscription Agents
- Revising the Journal Format to Give Researchers what they need and want, including Data Sharing, Collaborative Networks, and Online Feedback
- Archiving by Publishers: Lessons Learned
- Semantic Publishing: Structured Digital Abstracts, Machine-readable Metadata, Data Sets, and Information Discovery Techniques

Economics Module

- Business Models, including Subscription, Licensing, Open Access, IP Rights Management, Permissions, Creation of Derivative Works
- Marketing and Sales, including Branding and Advertising Sales and Sponsorship
- Usage Statistics: Gathering and Reporting, Compliance with Standards
- International Markets

BMP 101 is oriented to librarians with a need to know about publishing particularly as they get involved with institutional repositories, helping small societies with journal publishing, assisting in the re-engineering of the university press model, etc. Librarians need these modules to learn what they need to know if they are morphing to act more as local publishers. This module will be of interest to publishers as well.

The consensus was that distribution of course content would benefit from multiple partnerships such as: SSP, CSE, CCC, AAMC & CAS (Council of Academic Societies), CrossRef (CrossCheck, CrossMark—mission for content stewardship), and ICMJE.

An embryonic Mission and Goal statement was discussed for the webinars—that they are building blocks that can be developed for different audiences through collaboration with other groups.

MLA CE course – “Sustainable Publishing”

Based on the perceived value of the BMP 101 webinar a name change was suggested for the MLA CE course to include the phrase “sustainable publishing” to reflect more about what librarians need to know and why they should be interested in attending the new CE course if accepted. A working group to more fully develop the MLA-approved CE course was identified: Jean Shipman (lead), John Tagler, Tom Richardson, Pat Thibodeau, Diane Lang (presenters), Mary Ryan (reviewer). Material will be taken from BMP 101 modules.

Library 101

Members discussed the further development of the Library 101 course in the context of the successful panel presentation at the Society for Scholarly Publishing (SSP) annual meeting in June 2010. Publishers were keenly interested in a variety of library aspects including usage data, decision-making strategies, roles of librarians in the NIH public access mandate, introduction of new products, future of medical libraries, etc. It was decided to wait until after the SSP annual meeting in Boston in June 2011 to see what other issues come up at the Librarian Chat Roundtables, a concurrent session at SSP where one librarian will sit at each of 8 tables with publishers rotating every 10 minutes to ask librarians questions.

The working group for Library 101 development will be Scott (lead), Jean, and Norman. Irv offered editorial help. They will outline basic content to share with the Collaborative by the fall CC meeting.

MEETING INITIATIVES

Society for Scholarly Publishing 2011: For the first time the Chicago Collaborative will have a booth at the 2011 SSP annual meeting in Boston to help explain what the CC is and why it was developed. A new brochure, CC buttons, and a banner have been developed and will be used. Members of the Collaborative have helped to underwrite these items. The new brochure will be posted to the CC website. The purpose of having a booth at SSP is to help attendees understand what the CC is, and that SSP is a part of it. A Librarian Chat Roundtables session at the meeting will also be attributed to the CC. If interest warrants, a roundtable discussion will also take place as part of the evening’s planned events. Jean Shipman is coordinating these activities with participation from librarian members of SSP and CC members.

NASIG 2012: Nashville, June 7th, Sheraton Music City. John Tagler will inquire about a slot on their program or pre-conference session for BMP 101 or the MLA CE course version of it.

Charleston Conference 2011: For Charleston 2010 Scott Plutchak did a TV talk-show format with questions from the audience. YS Chi and Kent Anderson were on the panel with Scott last year. Scott was asked to do it again this year. Paul Courant, University of Michigan, will be on the panel this year. Scott also needs a publisher to participate.

MLA MidContinental Chapter Fall Meeting 2011: The chapter has requested a panel for their fall 2011 meeting in St. Louis. The panel will be similar to the Charleston 2010 panel. Scott is coordinating. Tom Richardson has agreed to participate. Another publisher panel member is desired.

ALPSP International Conference 2011: Irv Rockwood will give an invited presentation on the CC at the ALPSP meeting in mid-September 2011 in Oxfordshire, England. He will emphasize the collaboration of the different organizations and the need to work together.

FOLLOW-UP -- SPECIAL PRESERVATION MEETING

The Collaborative held a special preservation meeting in Washington, D.C. in November 2010. Notes from this meeting are posted on the CC website (see: <http://chicago-collaborative.org/pdf/cc-fall-Meeting%20November-10-exec-sum.pdf>). A follow-up with NLM regarding questions about the role of NLM which surfaced at the special preservation meeting will occur after the May 2011 MLA annual meeting at which NLM is holding two meetings on preservation. One meeting is for Regional Medical Library Directors, and one is for annual meeting attendees entitled NLM's National Cooperative Print Retention which is scheduled for May 15, 2011.

Print is still considered the best archival medium, but at the present time there is no way to know if remaining print holdings in the nation's libraries are rare or needed elsewhere. Follow-up issues include the national/international role of NLM (and by extension in the U.S. -- Library of Congress, National Agriculture Library, National Archives) in preserving both print and electronic content.

ENVIRONMENTAL SCAN

Members of the Collaborative participated in a wide ranging discussion about a number of environmental factors including handling data (supplemental to journal articles; NIH and NSF policies), journal quality measures, and the Compact for Open Access Publishing Equity (COPE).

Data Sharing & Data Management: Librarians are concerned about NIH and NSF data policies and publishers are concerned about supplemental data that accompanies article manuscripts -is it considered peer reviewed if included with a peer-reviewed article? Is it practical for publishers to manage this data? The open sharing of pre-published data is

not culturally accepted. There are intellectual property issues, which vary across the US. There are personal data privacy issues. There are also lots of different data types, and who will reformat the data over time for archiving? The infrastructure needs to be in place for the cultural changes to take effect. The UC California Digital Library through its Data Curation Center is partnering with other Association of Research Libraries (ARL) libraries to develop template driven solutions as are other libraries.

The NIH and NSF have different approaches: NIH—data sharing; and NSF—data management. Institutions with heavy NSF funding are starting to address this. Archivists would ultimately need to decide what portion of all data is important to preserve. The Office of Science and Technology Policy (OSTP) has a working group attempting to address standards. The CC is a group that can look for library-publisher partnerships about managing, sharing and archiving data. Can librarians help make data that is shareable discoverable?

With the collaboration versus competition culture of academics, who really wants to share data? CTSA clinical researchers are one focus as part of the philosophy behind the CTSA's is their collaborative and sharing nature. Libraries are partnering with the Clinical Translational Science Awards (CTSA) consortia on faculty profile and institutional researcher data bases. VIVO has its second meeting in Baltimore this year. Many CTSA folks attend.

ARL has an eSciences Working Group which is addressing data sharing & management plans and is developing a team-structured workshop for ARL institutions.

In October 2011 at NLM, there will be an AAMC/AAHSL summit for research sustainability to discuss infrastructure and best practices. It will include Research Deans, IT people, and librarians. Pat will be attending. Jean will be giving a pre-summit panel meeting presentation in June at the Group on Information Resources (GIR/AAMC) meeting in Miami and will share her prepared ideas for that session with the CC.

Journal Quality Measures – PIRUS2 Project: What else is there beside impact factor? What is the article of the future? Measures of usage will play a big role. The PIRUS2 project builds on work and recommendations of the original PIRUS project (Publisher and Institutional Repository Usage Statistics) sponsored by JISC in the UK (see: <http://www.cranfieldlibrary.cranfield.ac.uk/pirus2/tiki-index.php?page=pirus2>) PIRUS2 (Peter Shepard, COUNTER player is involved) is working on getting one view of usage statistics of journal content through many access sites, in an effort to look at total readership.

The issue of faculty member quality is related—but how do you judge it? Data mining can present data different ways—by resulting grants, patents, in addition to impact factors.

Compact for Open Access Publishing Equity (COPE - <http://www.oacompact.org/>):
COPE is a cooperative effort to promote open access publishing through underwriting author fees. From the COPE website:

The *compact for open-access publishing equity* supports equity of the business models by committing each university to "the timely establishment of durable mechanisms for underwriting reasonable publication charges for articles written by its faculty and published in fee-based open-access journals and for which other institutions would not be expected to provide funds."

14 universities or organizations (e.g., CERN) have signed on as signatories although it is not clear that all libraries at the signatory universities are in agreement. Libraries that sign agree to pay author publishing fees for OA journals to provide a safety net for flipping subscription based journal business models. The interesting thing to watch will be reports at future conferences of COPE adoption by publishers and influence.

FALL MEETING

The fall meeting of the Chicago Collaborative will be November 8-9, 2011 in Denver, Colorado.